



October 9, 2018

WINA Donated Instant Noodles to Victims of Hurricane Florence in the Eastern U.S.

World Instant Noodles Association (WINA) has supplied 68,000 servings of CUP NOODLES as emergency rations to the flood-stricken region impacted by Hurricane Florence in North Carolina and the surrounding areas via the local food banks.

This is a joint relief effort with Nissin Foods (USA) Co., Inc. (CEO: Mike Price), a member company of WINA.

<About WINA>

World Instant Noodles Association (WINA) was founded in 1997, for the purpose to improve the quality of instant noodle products, to promote the consumption and the industry's development, and to contribute to the diet of people all over the world. WINA is a world-wide industry association comprising 149 companies/organizations from 23 different countries/regions. At the 6th World Instant Noodles Summit Osaka in 2008, the association established the "WINA Disaster Relief Fund". WINA has been actively engaged in food relief efforts since then.

<http://instantnoodles.org/en/activities/support.html>

