



October 3, 2017

## **WINA Donated Instant Noodles To Earthquake-hit Central Mexico.**

World Instant Noodles Association (WINA) has supplied 100,392 servings of CUP NOODLES as emergency ration to the stricken region of earthquake in Central Mexico (Mexico City, Puebla) via the Red Cross. This is a joint relief effort with Nissin Foods De Mexico S.A. De C.V. (President: Luis Javier Gomez Martinez), a member company of WINA. The above instant noodles were distributed as emergency foods to the affected areas.

### **<About WINA>**

World Instant Noodles Association (WINA) was founded in 1997, for the purpose to improve the quality of instant noodle products, to promote the consumption and the industry's development, and to contribute to the diet of people all over the world. WINA is a world-wide industry association comprising 169 companies/organizations from 24 different countries/regions. At the 6<sup>th</sup> World Instant Noodles Summit Osaka in 2008, the association established the "WINA Disaster Relief Fund". WINA has been actively engaged in food relief efforts since then.

<http://instantnoodles.org/en/activities/support.html>

