



September 13, 2017

WINA Donated Instant Noodles To Flood-hit Texas, U.S.A.

World Instant Noodles Association (WINA) has supplied 100,000 servings of CUP NOODLES as emergency ration to the stricken region of heavy hurricane "Harvey" in Texas, U.S.A. via the Red Cross and local food banks. This hurricane, which caused severe damage, is considered the worst disaster in Texas history.

This is a joint relief effort with Nissin Foods (USA) Co., Inc. (CEO: Al Multari), a member company of WINA. Furthermore, Nissin Foods (USA) provided 210,000 servings of instant noodles separately from the joint relief with WINA as part of the company's own relief efforts. 310,000 servings of instant noodles in total were distributed as emergency foods to the affected areas.

<About WINA>

World Instant Noodles Association (WINA) was founded in 1997, for the purpose to improve the quality of instant noodle products, to promote the consumption and the industry's development, and to contribute to the diet of people all over the world. WINA is a world-wide industry association comprising 169 companies/organizations from 24 different countries/regions. At the 6th World Instant Noodles Summit Osaka in 2008, the association established the "WINA Disaster Relief Fund". WINA has been actively engaged in food relief efforts since then.

<http://instantnoodles.org/en/activities/support.html>

