



October 18, 2011

200,000 instant noodles donated to Flood-hit Thailand

World Instant Noodles Association (WINA) will donate some 200,000 packages of instant noodles as emergency ration to the victims of the flood in Thailand, occurred late July and has killed 307 and affected 8.8 million people as of October 17. In order to respond swiftly to the food shortage in the flood-hit area, Thai President Foods P.C.L.(Head Office: Bangkok, President: Pipat Paniangvait), the top instant noodles manufacturer in Thailand and WINA Governor of the country, will supply a total of 199,980 packages of instant noodles, of which 109,980 will go to the Chaipattana Foundation, another 90,000 to Royal Thai Navy.

World Instant Noodles Association was founded in 1997, with the purpose to improve the quality of instant noodle products, to promote the consumption increase and the industry's development, and to contribute to a diet for people all over the world. At the 6th World Instant Noodles Summit Osaka held in 2008, the association established "WINA Disaster Relief Fund" using the donation from late Momofuku Ando (First Chairman of the association).

This is the first use of the fund since the Great East Japan Earthquake in March.

Please see here for WINA's disaster relief efforts.

<http://instantnoodles.org/noodles/disaster-relief.html>

World Instant Noodles Association (WINA)