



February 5, 2021

WINA Donated Instant Noodles To Hurricane-hit Guatemala

World Instant Noodles Association (WINA) has supplied 100,000 servings of CUP NOODLES as emergency ration to the stricken region of Hurricane “Eta” in Guatemala. The heavy storm occurred in October 2020 and attacked the country and other Latin American countries.

This is a joint relief effort with Nissin Foods De Mexico S.A. De C.V. (Mexico) (President: Luis Javier Gomez Martinez), a member company of WINA. The donated instant noodles were distributed to the victims in Guatemala with the cooperation of a local wholesaler, churches, and local governments, etc.

<About WINA>

World Instant Noodles Association (WINA) was founded in 1997, for the purpose to improve the quality of instant noodle products, to promote the consumption and the industry's development, and to contribute to the diet of people all over the world. WINA is a world-wide industry association comprising 147 companies/organizations from 25 different countries/regions. Because instant noodles play an important role as emergency relief in times of crisis, such as natural disasters, etc., WINA has been cooperating with its member companies around the world to provide emergency food aid. At the 6th World Instant Noodles Summit Osaka in 2008, the association established the "WINA Disaster Relief Fund" in order to provide further emergency food aid.

<http://instantnoodles.org/en/activities/support.html>

