



Panel Discussion on Nutrition and Well-being

The 10th World Instant Noodles Summit
Online Special Event



Introduction



Moderator

◆ Mr. Kazuo TASE, President and CEO of SDG Partners, Inc.

Panelists

◆ Dr. Naoko YAMAMOTO, WHO Assistant Director-General, Universal Health Coverage / Healthier Populations

◆ Dr. Kenji SHIBUYA, Research director of Tokyo Foundation For Policy Research

◆ Mr. Koki ANDO, Chairman of WINA, President and CEO of Nissin Foods Holdings co., Ltd.



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7 Key Principals for Instant Noodles



Delicious taste

Safety

Convenience

Preservability

Affordability

Nutrition & Health

Eco-sustainability

Original 5 Key Principals

Added at the Osaka Summit in 2018



What is WELL-BEING?



“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.”



Subjective Wellbeing

“Good mental states, including all of the various evaluations, positive and negative, that people make of their lives and the affective reactions of people to their experiences.”



Noodle Positive



Future

**Well-being for
People & the Planet**

Future Positive

Nature Positive

Noodle Positive

SDGs

Addressing to Hunger, NCDs

- ✓ Physically
 - ✓ Mentally
 - ✓ Environmentally
 - ✓ Socially
- } Positive

- ✓ Double Burden of Malnutrition
- ✓ Climate Change
- ✓ Biodiversity

Instant Noodles Industry

Present



Thank you